



# **ABOUT US**

BiggBite is a full-service web design, web development, internet marketing, and search engine Optimization Company that provides cutting-edge web marketing solutions to Small to Large size businesses who wish to grow their business digitally.

As a pioneer in web design, web development, e-commerce, SEO, website conversion, converting visitors, and gauging the effectiveness of our marketing campaigns in order to ultimately produce tangible results for our clients. We are one of the leading and top website designing companies in Ghaziabad, delivering quality online business services to clients from different sectors. BiggBite offers flexible and harmonic website creation services to our clients throughout India as one of the best web development companies in Delhi NCR. We owe it to our customers to provide them with the best online solutions possible that are worth their money. We create eye-catching and user-friendly web designs with the goal of "Stand above the crowd and rise above the noise" to assist in elevating your company to new heights. It's difficult to establish your brand's identity and recognition in today's environment of escalating competition. At Bigg Bite Marketing Services, we're passionate about driving digital success. Let us take a big bite out of your marketing challenges, delivering effective strategies and innovative web solutions that leave a lasting impact. Your success is our priority

# **OUR VISION**

The economy driven by information technology is poised to signicantly alter the future. By the turn of the century, there will be more than 200 million Internet users worldwide. All kinds of businesses, big and small, are utilising the Internet's enormous business potential to their own advantage. When it comes to providing total IT solutions to business organisations around the globe, Intellect has assumed a leadership position. The Final objective is to offer you solutions that are exceptional, useful, and economical.

Inspired by a vision of digital excellence, Bigg Bite Marketing Services strives to be the catalyst for our clients' success, empowering them to thrive in the dynamic digital landscape through visionary strategies, seamless web development, and unwavering commitment to their growth

# **OUR MISSION**

- 1. We comprehend the needs and demands of our customers and develop technologies to meet those needs
- 2. We think it's important to investigate new possibilities that will optimise business value and promote sustainability and steady growth
- 3. Empower our clients to react to shifting market dynamics more quickly and nimbly
- 4. Give them the tools they need to use new technology to become more competitive & nimble
- 5. Assist our clients in launching successful solutions faster and more affordably
- 6. Bigg Bite Marketing Services: Empowering businesses with game-changing digital strategies and web solutions to dominate the online world
- 7. At Bigg Bite Marketing Services, our mission is simple yet powerful: to propel businesses towards digital greatness
- 8. Bigg Bite Marketing Services: Revolutionizing digital growth by delivering tailored marketing campaigns and cutting-edge web development solutions



# Our Services WEB DEVELOPMENT

We do powerful and highly customized website development for your ideas happen. Our web design and development team are exceptionally focused and offer the best services. We consider each to be a chance to upgrade the conceivable outcomes of your business and that of the web all in all.

#### WHAT IS WEB DEVELOPMENT?

Web development is the building and maintenance of websites. it's the work that happens behind the scenes to make a website look great, work fast and perform well with seamless user experience. The web development process includes web design, web content development, client-side/server-side scripting, and network security configuration, among other task



# **DIGITAL MARKETING**

We are here to drive highly targeted traffics to your business by using numerous digital marketing strategies focused on increasing the reach and visibility of your business in social media. You don't need any marketing skills to have great ads. Run ads like a pro - without having to rely on experts by the excellent digital marketing services form the experts.

### **SOCIAL MEDIA OPTIMISATION (SMO)**

Our Experienced Guys At Bigg Bite Always Giving Their Best To Make The Clients Happy!! Our online networking advertising specialists recount your story in the wake of comprehension your image guarantee, one of a kind aggressive qualities and esteem offered to clients.

Social Media Audit
 Social Media Ads &
 Social Bookmarking
 Social Media Management
 Brand & Engagement Campaigns
 Analytics & Insights
 Online Reputation Management

### **SEARCH ENGINE OPTIMIZATION (SEO)**

At Bigg Bite Our Experienced People Always Give Their Best To Make Customers Happy And Improve Customer retention. Search Engine Optimization (SEO) has become a dynamic goal and it is becoming increasingly difficult for keywords that apply to your business using SEO to rank on the first page of Google.

• Enterprise SEO • Local SEO • E-Commerce SEO • Worldwide SEO • Multi-Lingual SEO • Web Analytics • Link Building • Algorithm Updates

## PAY-PER-CLICK (PPC)

We are the Best Pay Per Click or PPC Company in Delhi with a dedicated team of experts. We are determined to provide best and affordable adwords PPC services in Delhi India. Ad Copy writing: Creative content and a message that can affect the brain of visitor which will affect your business growth.

## . Landing Page Identication:

## . Implement Campaign Tracking:

- Pay Per Click(PPC)
- Paid search ads
- Paid search advertising
- Cost Per Click(CPC)
- Cost Per Thousand mpressions(CPM)
- Bing Ads
- Campaign Strategy
- Google Ad words



# **GRAPHIC DESIGNING**

At Bigg Bite Marketing Services, we understand that exceptional graphic design is the key to creating a lasting impression and building a strong brand identity. We offer a range of graphic designing services, including logo design and brand identity, corporate flyer design, product and services brochure, and company portfolio designing.

#### **LOGO DESIGN AND BRAND IDENTITY:**

Your logo is the face of your brand. Our talented graphic designers meticulously craft unique & memorable logos that reflect your brand's personality and values. We go beyond just a logo, creating a cohesive brand identity that resonates with your target audience & sets you apart from the competition.

#### **PRODUCT AND SERVICES BROCHURE:**

Showcase your offerings in a visually stunning & informative brochure. Our designers create engaging layouts, captivating graphics, & compelling content to showcase your products & services in the most enticing way.

#### **CORPORATE FLYER DESIGN:**

Leave a lasting impression with eye-catching corporate flyer that effectively communicate your message. Our creative team combines captivating visuals with persuasive content to design flyer that engage & inspire. From product launches to event promotions, we create compelling designs that drive results.

#### **COMPANY PORTFOLIO DESIGNING:**

Your company portfolio speaks volumes about your capabilities and achievements. Our expert designers craft professional and visually appealing portfolios that highlight your strengths, expertise, and success stories.



# VIDEOGRAPHY AND VIDEO EDITING

Your One-Stop Solution for Captivating Visual Content

Are you searching for exceptional video shoot, brand product video shoot, photoshoot, video editing, or wedding photography and video services? Look no further than Bigg Bite Marketing Services! We are a leading digital marketing company specializing in creating captivating visual content that leaves a lasting impression.

#### **VIDEO SHOOT:**

Our experienced team of videographers is equipped with state-of-the-art equipment and cutting-edge techniques to bring your vision to life. Whether it's a corporate video, promotional campaign, event coverage, or any other video production need, we ensure impeccable quality and attention to detail.

#### **VIDEO EDITING:**

Transform raw footage into a masterpiece with our professional video editing services. Our skilled editors bring creativity and technical expertise to the table, crafting seamless transitions, adding captivating effects, and ensuring a polished final product that grabs attention and delivers your message effectively.

#### **BRAND PRODUCT SHOOT**

Let us showcase your brand and products in the most appealing way. Our expert photographers and videographers have a keen eye for capturing the essence of your brand, highlighting its unique features, and creating compelling visuals that resonate with your target audience.

## **WEDDING SHOOT:**

Celebrate your special day with our exceptional wedding photography and video services. Our talented photographers and videographers capture every precious moment, ensuring that your memories are preserved beautifully. From pre-wedding shoots to full event coverage, we create stunning visuals that you'll treasure forever.



# **OUR CLIENTS FEEDBACK**



"The experience of working with you has been great. Your SEO and SMO services are highly effective and yes, your customer support is also impressive. I am sure I am not working with anyone else for my digital marketing campaign ever down the line"

Rajkumar Pal



"Good to see our website ranking considerably high. The previous SEO company we were working with gave us a lot of excuses for why we are not topping the charts. But what you gave us is results. Good work guys, keep it up" **Ajay Sahlot** 





"We Choose Biggbite for The Yogshala and the team amazed us with their brilliant work approch & dedication. We've recommended them to many of our partners for web development & digital marketing"

Aditi Gupta



"When we first decided to work with BiggBite, we were a little doubtful about how would they manage so many things altogether. But now we realize how efficient their teams are. Whether it's web development or SEO, they bring surprising results"

Prachi Rajput





## **OUR CLIENTS**









## CONTACT US

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